



Lily Le Joins AEG Affiliated Energy Group as Executive Vice President and Chief Marketing Officer



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HOUSTON, TX--(Marketwire - 04/15/10) - AEG Affiliated Energy Group today announced that Lily Le will become AEG's Executive Vice President and Chief Marketing Officer. Ms. Le joins AEG from GDF SUEZ Energy Resources, the second largest retail energy provider in the United States, where she was a Texas Regional Sales Manager and Market Manager for Texas and Mid-West Regions.

Ms. Le will help oversee AEG's retail client relationships and marketing operations, as well as product and service development. Ms. Le also becomes a part of the company's executive management team, which directs all aspects of company strategy, planning, and operations.

"We received a lot of interest in this position and had the opportunity to meet with many impressive candidates," said Chad Price, AEG's Executive Vice President - Retail Energy Services. "We quickly recognized that Lily was the right person for AEG given her depth of experience in retail energy markets, strategy, complex deal structuring, product development, marketing and sales."

As the preeminent mergers and acquisitions advisor in the deregulated retail energy markets, AEG provides a range of financial and advisory services also specializing in wholesale and retail energy procurement, due diligence services, and energy-related services such as power plant/project development.

"After getting to know the AEG team, I was thoroughly impressed with the company's broad suite of consulting and financial services, which is truly unique in the energy industry," noted Ms. Le. "AEG has assembled a world-class team that is achieving remarkable results both for its clients and as a business. I'm excited to join AEG."

Ms. Le worked at GDF SUEZ since 2004 and is credited with championing SUEZ's entry into the Illinois market, as well as playing an instrumental role in helping to grow their retail business in Texas. Prior to joining GDF SUEZ, Ms. Le served in a variety of roles with Reliant Energy, having been actively involved in supporting Reliant Energy's entry into deregulated gas and power markets across the United States. Ms. Le earned her MBA from Tulane University's A.B. Freeman School of Business and her Bachelor of Science from Tulane's School of Engineering.

About AEG Affiliated Energy Group

AEG is headquartered in Houston, Texas. For more information, visit <http://www.affiliatedenergy.com/>.

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